

Google Business Profile Live Video Verification

Based on Google's current verification methods, it will likely require a live video verification, and I want to make sure you're fully prepared.

Important: This is a Live Video Recording

This is not a video you can record and send later. Google will prompt you to complete the video live and in real time through the Google Business Profile dashboard — so it needs to be done on-site at your physical Nashville location from a mobile device and submitted immediately within the app or website.

Before you start, please make sure:

- You are physically present at your business location.
- Google Meet is set up and accessible on your mobile device — this is how Google will connect with you for the verification.
- Once the verification begins, Google will prompt you with the steps to complete the process.

What to Include in the Live Video:

To pass the verification, make sure the live video clearly shows the following:

1. Exterior street view & signage

- Show the street name and building number.
- Show the entrance to the building and any exterior signage with your business name/logo.

2. Entering the business

- Walk up to the door, open it, and enter—showing that you have physical access to the space.

3. Interior walkthrough

- Show your workstations, tools, uniforms, branding, or any relevant equipment that proves business activity.
- Show any business licenses or certifications, especially if they're displayed on the wall.

4. Vehicle or equipment (if applicable)

- If a work vehicle is present, show it and the license plate.
- Show any inventory, tools, or supplies stored on-site.

Optional Documents (Keep on Hand in Case Google Asks):

While not always required, it's good to have these documents ready:

- Business license showing business name and address
- Utility bill (internet, electricity, etc.) for the location
- Lease agreement or insurance document for the space

[We've also attached an example video \(pre-recorded\)](#) that successfully passed verification, just so you have a reference for what Google is looking for in the live process. Once you're ready, you can initiate the live video through the Google Business Profile dashboard on your phone. Let us know when you're planning to do it and we'll be happy to walk you through it or answer any questions.